

Discover the Treasures of Middle Level Adolescence

**Texas Middle School Association
Annual Conference & Exhibit**

2009

March 5-7, 2009

**Galveston Island Convention Center
at the San Luis Resort
Galveston, Texas**

**Exhibitors'
Prospectus**

*The year's ONLY Middle Level Conference geared DIRECTLY to
the needs of Texas Middle Level Educators!*

Booth Pricing

Standard, In-Line Booth.....	\$500
Corner Booth.....	\$600

(A \$50 discount is applied if more than one booth is requested.)

For example:

2 In-Line Booths.....	\$900
1 In-Line Booth + 1 Corner Booth.....	\$1,000
2 Corner Booths.....	\$1,100

Booth Information

Each booth sold is 10' X 10'. The price of each booth includes a complimentary identification sign measuring 7" X 44", back-rail and side-rail draping, one six foot table, skirted, one waste basket, two chairs, name badges for up to four exhibitors, daily aisle cleaning, company listing in conference program (if information is received by December 1, 2008), and daily access to exhibitor lounge.

Other furnishings and services are available from the show decorator. Service kits will be distributed by Freeman Decorating beginning in January 2009.

Attendee registration is located in the exhibit hall. Concession areas are located in the exhibit hall.

Please note: The exhibit hall is NOT carpeted.

Advertising Options

Full page ad in conference program (8" X 10.5").....	\$2,000
1/2 page ad in program (8" X 5").....	\$1,000
1/4 page ad in program (3.75 X 5").....	\$500

Additional advertising prices are included in premium sponsorships. Send an email to tmsa2@austin.rr.com to receive the advertising specification sheet.

Space Assignments

All applicants are assigned space based on several factors, including date application is received, number of years as a TMSA exhibitor, sponsorships and other activities, and general grouping of exhibits for popular display.

Arrangement of Exhibits

All exhibits shall be arranged as not to obstruct the general view nor hide the exhibits of others. No exhibits shall be permitted that interfere with the use of other exhibits or impede access to them or free use of aisles.

Product Sales

If a company chooses to sell merchandise at the TMSA conference, the exhibiting company assumes responsibility for securing a vendor license and collecting all applicable local and state taxes. TMSA is held harmless from every claim of any kind that may arise from the sale of such products. Please note that convention center restrictions must be followed.

Housing

Reserve your hotel at the special TMSA housing rates online at www.tmsanet.org.

Location and Tentative Schedule

All exhibits will take place at the Galveston Island Convention Center.

Tentative Exhibit Hours

Exhibitor Setup

Thursday, March 5.....10:00 am to 5:00 pm

Exhibit Hall Hours

Friday, March 6.....7:30 am to 4:30 pm

Saturday, March 7.....8:00 am to 1:00 pm

Exhibitor Takedown

Saturday, March 7.....1:00 pm

(NO booths may move out before 1:00 pm without prior written consent from the show manager)

Listing in Conference Program

Exhibitors whose applications are received and accepted by December 1, 2008 will be listed in the conference program. The program listing will include the organization name, address, phone number, e-mail address and key contact name (taken from the exhibitor application), as well as the booth number and a brief description of the exhibitor's product or service. TMSA cannot guarantee a listing in the addendum for any exhibitor application received after January 1, 2009.

Circularization and Solicitation

Distribution of advertising material and souvenirs must be confined to the Exhibitor's booth. Canvassing in the exhibit hall or distribution of advertising material or souvenirs is strictly prohibited.

Cancellation Policy

The exhibitor shall have the right to cancel this Agreement at anytime by written notice to TMSA. Any booth space cancelled by February 1, 2009 will receive a full refund of any payment made prior to that date less a \$50 transaction fee. **After February 1, 2009 no refunds will be made.**

Under all circumstances, TMSA retains the right to resell any booth space canceled by the exhibitor.

For Further Information and For a List of all Convention Center Rules & Regulations

Richard Carter, TMSA Exhibits Manager
c/o Blocker Middle School
500 14th Ave North
Texas City, TX 77590
rcarter@tcisd.org
phone (409) 942-2756 fax (409) 942-2755

34th Annual TMSA Conference and Exhibit, Galveston Island Convention Center, Galveston, Texas

Application for Exhibit Space and Advertising

Please type or print and complete ALL areas below.

Company name _____

Contact person name _____

Title _____

Address _____

City _____ State _____ Zip code _____

Phone number _____ Fax number _____

E-mail address _____ Website address _____

Have you exhibited at a TMSA Conference before? Yes No

Exhibitors that your company should not be located near** _____

Exhibitors that your company wishes to be located near** _____

***Note: TMSA will be every attempt to fulfill all requests but makes no guarantees, as booth assignment is dependent on the booths available at the time the exhibitor's application is received and processed.*

Please provide a brief (50 words or less) description of the products / services to be exhibited. The description should be related to the company and the products / services to be on display at the conference.

In witness whereof, the applicant has caused this application to be executed individually or by an officer, agent or representative duly authorized to execute the same and agrees on behalf of the exhibiting organization to abide by all terms of agreement as stated within the Exhibitor's Prospectus.

Signature _____

Title _____ Date _____

Exhibit Booth Costs		Convention Advertising	
Standard, In-Line Booth	\$500	Full page ad (8" X 10.5")	\$2,000
Corner Booth	\$600	1/2 page ad (8" X 5")	\$1,000
(A \$50 discount is applied if more than one booth is requested.)		1/4 page ad (3.75" X 5")	\$500
For example:		Total Advertising Costs	\$ _____
2 In-Line Booths	\$900		
1 In-Line Booth + 1 Corner Booth	\$1,000		
2 Corner Booths	\$1,100		
Total Booth Costs:	\$ _____	Total (booth plus advertising) costs	\$ _____

(Failure to include at least 50% of payment will cause the return this application without processing.)

Payment Options:

Credit card payment: Visa MasterCard

Credit Card Number _____

Expiration date _____ / _____ Cardholder's signature _____

Check/money order: Please make check payable to TMSA, and mail it along with your application to Richard Carter, Blocker Middle School, 500 14th Avenue North, Texas City, TX 77590. If paying by credit card, mail your application to the address above, or fax them to (409) 942-2755.

TMSA Use Only

Date rec'd _____ Check # _____ Amount _____ Processed by _____

Booth(s) assigned _____ Total amount due _____

Fast Facts

More than 2,500 middle level educators are expected to attend the 2009 TMSA Annual Conference

Breakdown of Attendees:

Classroom Teachers	70%
Principals	20%
Central Office	5%
University Professors	2%
Other	3%

Attendees come from all over the state of Texas... and beyond.

Exhibit Booth Goal for 2009
200 Exhibit Booths.

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Galveston Island Convention Center
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Galveston, Texas

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TMSA
Annual Conference
PO Box 41060
Austin, TX 78704

Nonprofit Org.
U.S. Postage
PAID
Austin, TX
Permit No.